

Jeffrey P. McCrea

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Jeff McCrea is vice president of the Sales and Marketing Group.

Most recently, he served as co-president for Intel Americas Inc. where he was responsible for all sales and marketing activities in both North and South America.

McCrea has held several marketing management positions since joining Intel in 1991. Most recently, he was responsible for coordinating Intel's worldwide sales and marketing efforts focused on re-energizing the sales of client PCs to businesses and on aligning the industry behind driving client PC replacements. From 1999-2002, he served as the vice president and director of desktop platform marketing, responsible for worldwide product marketing and applications engineering for the desktop products including cpus, chipsets and software.

Previously, he held product marketing management positions in the Mobile and Handheld Products Group and Consumer Products Group. Other positions he has held during his Intel career include product line manager for the Intel® Pentium® Processor Division, demand forecasting manager for microprocessor marketing and business planning, and supplier relations manager in process equipment development.

Prior to joining Intel, McCrea was an engineering consultant for Ebasco Services Inc.

McCrea earned an M.B.A. from the University of Michigan in 1991. He received a bachelor's degree in electrical engineering from Duke University in 1987.